

INVOICE



Remit Address:

WOFL

12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Invoice #	4069260-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/11/12

Advertiser	Rep Party of FL / Hukill Gaetz Gardiner
Product	RPOF/HUK, GAETZ, GARD
Estimate Number	1959

Order #	4069260
Alt Order #	RPOF/HUKILL/GAETZ/G
Deal #	
Order Flight	09/04/12 - 09/11/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

IDB #	TV12736
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE DISCOUNT									
	WOFL			09/10/12 to 09/16/12	2x	MT-----					
	WOFL			09/10/12	:30	11:11 PM	DH100TVFL		\$855.00		2
	WOFL			09/11/12	:30	11:22 PM	DH100TVFL		\$855.00		1
2	WOFL	Off Time Late News Sa	1030p-1a								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/03/12 to 09/09/12	1x	-----S-					
	WOFL			09/08/12	:30	12:24 AM	DH100TVFL		\$400.00		1
3	WOFL	NFL RS Game DH Non Home	4-7p								
		CANDIDATE DISCOUNT									
	WOFL			09/03/12 to 09/09/12	1x	-----S					
	WOFL			09/09/12	:30	6:57 PM	DH100TVFL		\$5,400.00		1
4	WOFL	Fox 35 News 11p	11p-1130p								
		CANDIDATE DISCOUNT									
	WOFL			09/10/12 to 09/16/12	1x	M-----					
	WOFL			09/10/12	:30	11:29 PM	DH100TVFL		\$855.00		1
5	WOFL	Fox 35 News 11p	11p-1130p								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/03/12 to 09/09/12	1x	----F--					
	WOFL			09/07/12	:30	11:20 PM	DH100TVFL		\$400.00		1
6	WOFL	NFL RS Pre Game Non Home	Various								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/03/12 to 09/09/12	1x	-----S					
	WOFL			09/09/12	:30	12:39 PM	DH100TVFL		\$700.00		1
7	WOFL	Pac 12 RS Prime Game	7p-11p								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			09/03/12 to 09/09/12	2x	-----S-					
	WOFL			09/08/12	:30	7:34 PM	DH100TVFL		\$1,000.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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7	WOFL	Pac 12 RS Prime Game	7p-11p								
		IMMEDIATELY PREEMPTIBLE									
	WOFL			Sa	09/08/12	:30	11:41 PM	DH100TVFL	\$1,000.00		1
8	WOFL	SEC Football Pre Game	Various								
		CANDIDATE DISCOUNT									
	WOFL				09/03/12 to 09/09/12	1x	-----S-				
				Sa	09/08/12	:30	12:12 PM	DH100TVFL	\$135.00		1
									10	Aired Spots	

Gross Total \$11,600.00

Agency Commission \$1,740.00

Net Amount Due \$9,860.00 Payment Terms 30 Days

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